



# NEWSWATCH

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September 2019

**Next meeting: 2 p.m., Wednesday, October 16**  
**St. Mark's United Methodist Church, 100 SR46 Bypass**  
*Doors open at 1:30 p.m.*

## Tom Hustad to celebrate Hoagy



Retirees will continue their celebration of IU's Bicentennial when they meet Oct. 16 at 2 p.m. at St. Mark's Church to hear **Tom Hustad** describe the musical legacy of Hoagy Carmichael, one of IU's most famous alumni.

Tom's presentation will feature a mix of biographical reflections, extracted from an existing WTIU documentary,

and a number of Hoagy's musical performances, captured in video and audio clips. These materials come from Tom's collection and include some unissued recordings from IU's Archives of Traditional Music. Tom is in the process of donating his 72,000-item jazz collection to the Cook Library at the Jacobs School of Music.

"One of my latest joys was connecting Hoagy's elder son, Hoagy Bix, to IU's musical theater program," Tom says. The result was a script development workshop, followed by three sold-out public performances in 2018 at the Wells-Metz Theatre. Each performance received a standing ovation. A five-minute video about the production is at <https://www.youtube.com/watch?v=u13UNfCh7vY>.

"Following the opening performance of *Stardust Road*," Tom recalls, "the students in the cast told me how memorable it was to hear from Hoagy Carmichael's son about the background of the tunes they learned to perform on stage."



The *Stardust Road* created at IU will continue, with a performance at the Temple Theatre in Sanford, N.C., from Oct. 17 to Nov. 13. Tom and his wife, Sherry, will join Hoagy Bix there.

Tom joined the Kelley School of Business in 1977, retiring in 2010. He is the founder and for 15 years was editor-in-chief of the *Journal of Product Innovation Management*. A member of the board of the Product Development & Management Association for the majority of its 43-year existence, he operated its office from his own office for 15 years as its membership grew from 300 to more than 2,300. He served as its fourth president. Two international awards for original research in new products management are made annually in his name.

## Emeriti House schedules programs

When **Beth Cate** spoke to the IURA on Nov. 12, 2018, about the U.S. Supreme Court, it was standing room only. Beth, a clinical associate professor at the O'Neill School of Public and Environmental Affairs, will update her presentation on Oct. 2 at 4 p.m. at the Emeriti House, 2015 E. Atwater Ave.

This is just one of the interesting programs Emeriti House is sponsoring in the coming days. On Oct. 8 at 4 p.m. **Rasul Mowatt**, professor of American studies, will talk on "What is a Legacy of Lynching?"

Research and Teaching on Lynching in the United States and Beyond.” This is part of the College of Arts and Sciences’ Themester, “Remembering and Forgetting.”

On Tuesday, Oct. 15, **Opal Fly** and **Peter Bailey** will present an entertaining program called “Croon ‘n’ Swoon.” On Oct. 23 **John Schilb**, professor emeritus of English, will talk about “Hitchcock in the 1940s: Moving to Hollywood, Reflecting on War.” Retired database analyst **Nan Harvey**’s program on Oct. 30 will deal with using genetic genealogy to solve crimes.

Every two weeks, on Mondays at 3:30 p.m., **Bill McGregor**, director of Emeriti House, or a sub moderates a nonpartisan discussion of current events. Sessions are scheduled Oct. 7 and 21 and Nov. 4.

Any member of the IURA is welcome at Emeriti House programs. Snacks and drinks are provided. For more information see [www.indiana.edu/~emeriti/](http://www.indiana.edu/~emeriti/) or call (812) 855-3773. For information about the programs of University Club, our other partner organization, see <http://www.indiana.edu/~uclub>.

## Deal tells history of IU athletics

On Sept. 18 nearly 80 retirees – including **Bruce Jaffee** and **Bill Perkins**, both former faculty athletics representatives – met at the Commons of the Bell Trace Senior Living Center for the first meeting of the academic year. In IU’s bicentennial year, **Mark Deal**, assistant athletics director for alumni relations, traced famous firsts in IU athletics history.

The first athletics team was a baseball team, organized in 1867. In 1883 it won its first game, 23-0, against Asbury, which later became DePauw University. The right fielder for that game was William Bryan, the only IU president to hold a varsity letter. (*Editor’s note: He became William Lowe Bryan only when he married Charlotte Lowe.*)

The first football team wasn’t formed until 1885. “It was undefeated in its first two seasons,” Mark said, “because no games were played.”

In 1893 Preston Eagleson became IU’s first African-American athlete. He was one of the first five black players in what later would become the Big Ten.

Mark helped retirees imagine the earliest playing fields. The first men’s gym was built behind Owen

Hall. The original Assembly Hall was built in 1896, next to Owen Hall, where a parking lot now stands. The basketball team played there from 1901 to 1917, compiling a 61-43 record. The first state high school basketball championship game was held there in 1911, making it the birthplace of Hoosier Hysteria. As president of the I-Men’s Association in 2013-14, Mark championed the installation of a historic marker at the site to preserve this history.

Such a marker already exists just east of the IMU, the site of IU’s first athletic field. That field was used from 1898 to 1959 for football, baseball, and military parades. To build the field, it was necessary to divert the flow of Spanker’s Branch, moving it to the south. When President David Starr Jordan left IU to become the first president of Stanford University, he said he didn’t want a building named for him. Instead his name was attached to the field, Jordan Field, and the creek, the Jordan River.

In 1899 IU was invited to join the Western Conference, the ancestor of the Big Ten. Two days earlier IU had defeated Purdue. In 1900 it avenged a loss to Notre Dame the previous year with a 6-0 victory.

Not until 1901 did IU have a basketball team. Zora Clevenger (*at right*) was captain of that team, as well as of the baseball and football teams. Although he stood only 5’7”, “there is no bigger person than Zora Clevenger in IU athletics,” Mark said. He was IU’s first All American, in football. He became IU’s athletics director in 1923, serving in that role for 23 years.

The 1910 football team was one of the ten best teams in IU history. It didn’t allow a touchdown all season, going 6-1. Unfortunately it lost 3-0 to Illinois.

Sherman Minton was one of 15 men – the last – to be both a U.S. Senator and a Supreme Court justice. He played baseball and football at IU from 1912 to 1915.



Another I-Man to achieve fame that had nothing to do with athletics was war correspondent Ernie Pyle, who was senior manager in football in 1922.

In 1917 the men's gymnasium was built. During the period from 1917 to 1928 IU went 86-31 in basketball.



During World War I, President Bryan suggested that women compete in track and field, swimming, and basketball. That was the beginning of women's athletics at IU.

1923 marked the final game at Jordan Field. Over 26 years IU football had compiled an 81-21-6 record on the field. Memorial Stadium opened Oct. 3, 1925, in what is now the Arboretum. IU won the first game. The Old Oaken Bucket trophy was dedicated on Nov. 21 that same year.

Its name comes from an 1817 poem by Samuel Woodworth, which Mark recited. The bucket comes from the Bruner farm, between Hanover and Kent in southern Indiana.

The first basketball game in the IU Fieldhouse was played Dec. 7, 1928. Fittingly, Branch McCracken scored the first point. McCracken, who served as IU's basketball coach from 1938 to 1943 and from 1946 to 1965, was an All American in 1930. In 1960 he was the first IU player inducted into the Basketball Hall of Fame.

The Fieldhouse also hosted the NCAA wrestling competition in 1932, with IU the victor. IU won NCAA championship in cross country in 1938, under coach Billy Hayes, and in both basketball and cross country in 1940. Time ran out before Mark could cover the last 80 years of IU athletics.

Not to be outdone by Mark's enthusiastic account of bicentennial history, IURA President **Doug Porter** pointed out that in 2020 the IU Retirees Association will celebrate its 45th anniversary. Doug thanked Bell Trace for hosting us for a delicious lunch and **Sally Dunn, Sally Jones** and **Charlie Matson** for their work on hospitality.

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### IU Retirees Association 2019-2020 MEMBERSHIP FORM

Name \_\_\_\_\_

For couple membership, spouse's/partner's name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ 9-digit ZIP code \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

When possible, I wish to receive the newsletter by email rather than in paper form.

Check if you do not want your telephone number  or email address  included in membership directory.

Enclosed is my check, made payable to IU Retirees Association, for:

\_\_\_\_\_ Single membership (\$20)          \_\_\_\_\_ Couple membership (\$30)

Please mail this form with your check to IU Retirees Association  
P.O. Box 8393  
Bloomington, IN 47407-8393

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## Membership has its privileges

Of the eight IURA newsletters that are published each academic year, three or four are mailed to a special subset of nonmembers as well as members. Which are you? Examine your mailing label to find out. If you are a member in good standing, the top line will tell you that your dues are paid. If you have been a member in previous years but have not yet paid your dues for 2019-20, that line requests that you renew. If you have not been a member, that line encourages you to join.

The IURA is entirely self-supporting. Its major expenses are renting space for programs, giving modest gifts to presenters, sending a representative to the Big Ten Retirees conference, supporting the reception for the Emeriti House art exhibit, renting a post office box, furnishing meat and wine for the May potluck, and – by far the largest expense – printing and mailing the newsletter and membership directory.

If you already are a member, here's a novel idea for using the membership blank on the reverse side. Bestow the gift of membership on a fellow retiree. Yes, it's true you may have to call them to learn their 9-number ZIP code, but ... perhaps you'll have someone with whom to carpool.

Founded in 1975 as the IU Annuitants Association, the IURA welcomes all retired faculty and staff and

their spouses or partners. It provides a voice for retirees in their continuing relationship with Indiana University. Its meetings offer an opportunity to exchange ideas, information, and friendship.

## A peek at coming IURA attractions

Here are some dates for your calendar.

- Nov. 13 at 2 p.m., **David Brenneman**, “Reflections on the Eskenazi Museum of Art Renovation Project” (St. Mark’s United Methodist Church)
- Dec. 11 at 11:30 a.m., holiday luncheon, **Marjorie Hershey**, “President Trump and American Democracy” (Meadowood)
- Jan. 15 at 2 p.m., screenwriter Angelo Pizzo (St. Mark’s United Methodist Church)

The remainder of the calendar is still under development.

## About this newsletter

**Judy Schroeder** writes and edits *Newswatch* eight times a year, August through April, except for February. Please send corrections and comments to her at [jschroed@indiana.edu](mailto:jschroed@indiana.edu). To correct your address or be removed from the list, please contact database manager **Doris Wittenburg**, [dwittenb@indiana.edu](mailto:dwittenb@indiana.edu).